

2021 Student Catalog

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Mission Statement & General Objectives

The mission of Vogue College is to educate and graduate motivated and committed individuals prepared to achieve excellence and professional success in the beauty industry.

This mission will be accomplished by:

- Assessing Vogue College's effectiveness through Student achievement and performance as reflected in the campus completion, licensure, and employment rates and through periodic surveys of Students, Graduates, and Vogue College's Advisory Council.
- Employing a faculty of adequate size qualified by preparation, education, or experience and personality to carry out the educational objectives of Vogue College.
- Maintaining effective methods of organization and administration appropriate to the educational programs offered.
- Uniformly administering fair and equitable admissions policies and practices.
- Providing a program of supportive services including academic advising and employment assistance for Students.
- Development and use of well-organized programs of study designed to prepare Graduates for licensing examinations and employment using both theoretical knowledge and skill development.
- Maintaining a sound financial condition and qualified financial management.
- Providing equipment, instructional and laboratory space and other facilities to meet instructional needs and professional standards for safety and hygiene.
- Using systematic and effective Student evaluation methods.

Assessment Plan

The stated mission, goals, and objectives, educational programs, and support services are assessed systematically by means of:

- Periodic Student evaluations of the Staff, programs, and facility.
- Periodic surveys of Graduates, Advisory Council members, and industry representatives as to the effectiveness of the instructional programs and support services.
- Review of annual retention, licensure, and employment rates.
- Cooperative evaluation by Staff during regular Staff meetings regarding Vogue College's purpose, objectives, and performance.
- Annual feedback from the Advisory Council comprised of industry professionals and employers from each of the fields for which training is provided.
- Completion of an Institutional Self-Study for Vogue College

The information received is used in formulating plans to maintain and improve the operation and outcomes of Vogue College.

Accreditation, Licensure, and Affiliations

The campuses using this catalog are licensed by the Texas Department of Licensing and Regulation (TDLR):

Contact Information: PO Box 12157

Austin, TX 78711-2157

Phone: 800-803-9202 Website: www.tdlr.texas.gov All campuses are accredited by the National Accrediting Commission of Career Arts & Sciences (NACCAS)

Contact Information: 3015 Colvin Street

Alexandria, VA 22314

Phone: 703-600-7600 Website: www.naccas.org

Contact Information: http://www.ed.gov

All licenses and certification may be reviewed at each campus during regular business hours. Vogue College administrator may be contacted during normal business hours to schedule an appointment to review certification documents and to obtain other consumer information regarding Vogue College, enrollment, or financial aid programs offered.

Admissions Requirements

Vogue College requires that each Student enrolling in the Cosmetology, Nail Technology, or Esthetics program must complete an Application for Enrollment. To obtain an application and/or receive more information regarding the application, students may contact Admissions at 1-866-227-3779. Prior to starting classes, all Students must:

- 1. Pay the applicable registration fee, which is refundable if the applicant is rejected.
- 2. Register with the State Regulatory Agency and pay the required fee of \$25.00, which is non-refundable.
- 3. Provide proof of age: minimum 17 years of age.
- 4. Provide Proof of a High School Diploma, GED, or State Issued/Approved Home School Certificate. Vogue College reserves the right to request HS transcripts. Vogue College accepts online diplomas on a case-by-case basis and will not accept diplomas from Diploma Mills.
 - (i) Vogue College policy is to validate US High School diplomas through the State Education Agency from the State the diploma was issued in if the validity of a High School diploma is in question.
 - (ii) Vogue College must have evidence that verification of a foreign student's high school diploma has been performed by an outside agency that is qualified to translate documents into English and confirm the academic equivalence to a U.S. high school diploma. (Example of a recognized agency: Worldwide Education Consultant Services, Inc.)
- 5. A limited number of secondary students who are not enrolled under a training agreement (no more than 10% of the number of students currently enrolled) may be admitted if the applicant meets the state requirements for admission, obtains permission in writing from the secondary school in which they are enrolled, and successfully completes a pre-enrollment evaluation as established by the institution.

Vogue College does not recruit students already attending or admitted to another school offering a similar program of study. No vaccinations are required for enrollment.

^{*} All campuses are approved to offer Federal Student Financial Aid for certain programs by the United States Department of Education (for qualified individuals).

DEFINITIONS AND CLARIFICATIONS:

- i. HOMESCHOOL: Though homeschooled students are not considered to have a high school diploma or equivalent, the student can be eligible to receive FSA funds if their secondary school education was in a homeschool that state law treats as a home or private school. Some states issue a secondary school completion credential to homeschoolers. If this is the case in the state where the student was homeschooled, the student must obtain this credential to be eligible for FSA funds. The student can include in their homeschooling self-certification that they received this state credential.
- **ii. FOREIGN HIGH SCHOOL:** Note: The high school diploma or transcript requirement can also be from a foreign school if it is equivalent to a U.S. high school diploma. Documentation of proof of completion of secondary education from a foreign country must be officially translated into English and officially certified as the equivalent of high school completion in the United States.

iii. DIPLOMA MILL DEFINITION:

- a. Charges someone a fee and requires him to complete little or no education or coursework to obtain a degree, diploma, or certificate that may be used to represent to the general public that he has completed a program of secondary or postsecondary education or training; and
- **b.** Lacks accreditation by an agency or association that is recognized as an accrediting body for institutions of higher education by the Secretary (pursuant to Part H, Subpart 2 of Title IV) or a federal agency, state government.

Transfer Policy

If the prospective Student is a transfer Student, they must meet the following additional criteria:

- If he/she is transferring hours from another School, he/she will be asked to provide an official transcript.
- If the prospective Student is transferring instruction hours from a School in another State, the instruction provided must be recognized and accepted by the State Board of Cosmetology toward the course offered by Vogue College.
- Transfer Students will not be allowed to enroll until they have officially terminated their enrollment at their previous School. Tuition and hourly credit will be allowed as verified by the transcript. The previous hours will count towards the maximum timeframe requirement of 150% (See SAP Policy).
- Tuition charges will be prorated for the remainder of instruction hours needed to complete the course as offered by the School. Remaining tuition charges for the course, along with enrollment fees, will be charged accordingly. Transfer Students are eligible to receive financial aid, if qualified.

Vogue College may administer a scholastic evaluation of Students wishing to transfer to Vogue College or require the transfer Student to enter Phase 1. Based on the test results, if applicable, Vogue College may recognize credit for all or part of the applicant's previous training or work experience, provided it is recognized by the State Regulatory Agency. Transfer Students must comply with the class level assigned as a result of the scholastic evaluation. In addition, such Students must meet all regular entrance and registration requirements. If approved for enrollment, tuition will be charged at the hourly rate for the program of study at the time of enrollment, plus the applicable registration fee. Transfer Students will be required to meet kit

requirements required by Vogue College. Contact Vogue College administration office for applicable kit prices. All transfer Students must be properly registered with the State Regulatory Agency.

Re-Entry Policy

If the prospective Student is a returning Student, they must meet the following additional criteria:

- Students who officially withdrew from Vogue and withdrew in good scholastic and financial standing are eligible to re-enroll in the same standing.
- Any and all previous tuition balances must be tenured before being allowed to re-enroll and/or complete remainder of required hours.

Former Students of Vogue College who wish to re-enter, must request approval from Vogue College administration. The request will be reviewed and a decision made within 30 days of the request.

- ➤ If approved for re-entry within 180 days from the time of withdrawal from Vogue College, all tuition payments made and remaining balance will be honored. Student is responsible for the registration fee only, and will re-enter with the same SAP status and clock hours. A New enrollment agreement is signed, and a new Contract End Date is calculated.
- ➤ If approved for re-entry after 180 days from the time of withdrawal from Vogue College, the student will be charged for the remainder of clock hours at the current hourly rate for the program of study, plus the applicable registration fee. Student will be contracted for remainder of hours and will reenter with the same SAP status. A New enrollment agreement is signed and a new Contract End Date is calculated. Students who re-enter after 181 days from the original withdrawal date may be evaluated scholastically in the same manner as a transfer student to determine class level assignment.
- ➤ Should the student be scheduled for over 50% of the program upon withdrawal from Vogue College and paid the full amount, they are allowed to re-enter within 48 months from the time of withdrawal date with no additional tuition charges assessed. Student is responsible for the registration fee. A New enrollment agreement is signed and a new Contract End Date is calculated.

Re-entry Students who did return their complete kit, text, and other issued items upon withdrawal may be required to provide all such items at their own expense. Books, Student training kits, and scrubs may be purchased from Vogue College if the Student desires. Contract periods and attendance percentages will be calculated based on hours remaining in the re-entry contract.

Reasonable Accommodations

Reasonable accommodations will be made on an individual basis. However, it is the responsibility of a person with disabilities to seek available assistance and make their needs known at the time of enrollment. Documentation to support the disability must be provided to Vogue College at the time of the request. Information pertaining to an Applicant's disability is voluntary and confidential. If this information is supplied, a reasonable effort at no additional cost to Vogue College will be made to overcome the effects of conditions that limit the participation of qualified disabled Students. If Applicants or Students feel that they have been the subject of unlawful discrimination, they may notify Vogue College Director in writing. School policy allows for a 10-day review period.

Program Offerings (General Information, Program Outlines, and Schedules)

All Programs offered by Vogue College follow similar procedures in that the same instructional methods apply and the same grading procedures are followed for each program. Those policies are stated here and considered to be an integral part of each of the program outlines contained in this section of the Catalog. Each program will be divided into three levels of training as follows:

Phase I: In this introductory Phase of training, Students will focus on learning the underlying theory and basic skills for providing client services. In addition, Students will identify short-term and long-term career goals and begin development of an action plan for achievement of those goals. The education is provided through interactive lecture, demonstration, technology, and hands-on practice. Students are allowed to assist in the salon area after successful completion of hours in areas they have been trained.

Phase II: During this vital Phase of training, Students will develop and customize their skills to meet the needs of clients. They will perform skills in the client service center and become increasingly self-confident and proficient in their communication, consultation, and technical skills. The education is provided through interactive lecture, demonstration, technology, field trips, guest speakers, and hands-on practice.

Phase III: In this level of training, Students will master the creative skills necessary for success in the workplace and learn key business skills needed to be successful Salon and Spa Professionals. During this Phase, Students will learn systems that top professionals are using to attract clients, increase sales, and grow their personal income. Students will focus on State Board preparation, professional development, and career placement. Successful completion of Phase III will prepare them for immediate success and will dramatically improve their opportunities for employment upon graduation. The education is provided through interactive lecture, demonstration, technology, field trips, guest speakers, hands-on practice, and competency skills evaluation.

Phase IV: During this Phase, the Graduate begins an important relationship with Vogue College Alumni Association. They will provide documentation of licensure and employment in their chosen field. They will begin the achievement of the goals established in Phase I while enjoying success in an exciting career in the Salon or Spa environment.

	Phase I	Phase II	Phase III
Cosmetology	0-150 Hours	151-900 Hours	901-1000 Hours
Esthetics	0-75 Hours	76-400 Hours	401-750 Hours
Nail Technology	0-60 Hours	61-350 Hours	351-600 Hours

UNITS OF INSTRUCTION AND HOURS: The contents of the units of instruction in each program, along with the applicable hours devoted to each unit, are listed in each Program Outline. Health, Sanitation, infection control, chemistry, electricity, anatomy and physiology, the use and safety of products, and the use and safety of tools and equipment are included in both theory and practical study within the applicable units of study. In addition, Students learn career and employment information, including professional ethics, effective communications and human relations, compensation packages and payroll deductions, and the fundamentals of business management applicable to the program.

REFERENCES: A comprehensive library of references, periodicals, books, texts, and audio/video tapes are available to support the program of study and supplement the Students' training. Students should avail themselves of the opportunity to use these extensive materials. References used include: Milady Standard Cosmetology, 13th Edition; Milady Standard Esthetics: Fundamentals, 12th Edition; and Milady Standard Nail Technician, 8th Edition.

REQUIRED PRACTICAL EXPERIENCES: Policy and Regulatory agencies may require Students to complete an established number of practical experiences for satisfactory skills development and graduation. Practices may be completed on manikins, models, or clients. The requirements listed by category are the MINIMUM experiences that each Student must successfully complete prior to graduation. More practices may be scheduled by the Instructor based on training needs and clientele volume.

Practical assignments are evaluated as completed and counted toward program completion only when rated as satisfactory or better. The Instructor will initial one block on the Practical Grade Record form for each project completed in the applicable category. A block will only be initialed if the skill performed is considered satisfactory or better. Practical skills are evaluated according to published criteria.

DAILY DUTIES ASSIGNED: All Students will be assigned daily duties. Please be thorough and take pride in fulfilling these tasks. Students will not clock out until all duties have been completed. Styling stations and mirrors need to be cleaned and sanitized each day. Items should not be left out or left overnight. Personal items need to be secured. The break room, classrooms, and the clinic floor should be cleaned daily. Additionally, all areas where clients are serviced should be maintained properly per State regulations. These areas include the shampoo area, restrooms, styling stations, etc.

COURSE LANGUAGES: English is the official language of Vogue College. However, our Texas locations, excluding Lubbock and Fredericksburg Rd., offer the following educational programs in both Spanish and English: Cosmetology; Esthetics; and Nail Technology.

PROGRAM SCHEDULE OPTIONS: The following are schedule options for all programs offered:

Full Time: 34 hours/week Part Time: 24 hours/week

Part Time: 20 hours/week (McAllen campus only)

Part Time: 16 hours/week (San Antonio campuses only)

SCHEDULE CHANGES

Students must request a schedule change in writing, which is subject to approval by Vogue College owner or Director. A Student may not exceed more than 2 schedule changes during their period of enrollment. Once approved, all initial schedule change requests will be processed at a fee of \$150 charge to the student.

However, if a student requests an additional schedule change during their period of enrollment, upon approval, a \$300 fee will be charged.

PROGRAM OUTLINES:

COSMETOLOGY – Texas: 1000 Clock Hours

DESCRIPTION: The primary purpose of the Cosmetology Course is to train the Student in the basic manipulative skills, safety judgments, proper work habits, and desirable attitudes necessary to pass the State Board examination and for competency in job entry level positions in Cosmetology or related career path.

OBJECTIVES: Upon completion of the course requirements, the determined Graduate will be able to:

- 1. Project a positive attitude, a sense of personal integrity, and self-confidence.
- 2. Practice proper grooming and effective communication skills and visual poise.
- 3. Understand employer-employee relationships and respect the need to deliver worthy service for value received.
- 4. Perform the basic manipulative skills, including hair styling, shaping, bleaching, tinting, chemical reformation, scalp/hair conditioning, facials, manicures, pedicures, and nail extensions.
- 5. Perform the basic analytical skills to determine proper makeup, hairstyle, and color application for the client's best overall look.
- 6. Apply the theory, technical information, and related matter to assure sound judgments, decisions, and procedures.

To ensure continued career success, the Graduate will continue to learn new and current information related to techniques, trends, fashions, and methods for career development in cosmetology and related fields.

INSTRUCTIONAL METHODS: The clock hour education is provided through a sequential set of learning steps that address specific tasks necessary for State Board Exam preparation, graduation, and entry-level job skills. Clinic equipment, implements, and products are comparable to those used in the industry. The program is presented through comprehensive lesson plans that reflect effective educational methods. Subjects are presented by means of lecture, demonstration, and interactive Student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for program delivery.

GRADING POLICY AND PROCEDURES: Students are assigned theory and a minimum number of practical experiences. Theory is evaluated after each unit of study. Practical assignments are evaluated as completed and counted toward program completion ONLY when rated as satisfactory. If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least two comprehensive practical skills evaluations will be conducted during the program of study. Practical skills are evaluated according to text procedures, performance standards established by the State licensing agency, and set forth in practical skills evaluation criteria adopted by Vogue College. Students must maintain a theory grade average of 75% and pass a FINAL written and practical exam prior to graduation. Students must make up failed or missed tests and incomplete assignments.

Although Instructors and assignments may vary based on Program requirements, numerical grades are considered according to the following scale:

WRITTEN AND PRACTICAL

93-100	EXCELLENT – A
85-92	VERY GOOD – B
75-84	SATISFACTORY – C

74 and Under BELOW STANDARDS – UNSATISFACTORY – F

	Cosmetology
Hours	Subject – Unit
	ORIENTATION: New Student Orientation; Laws and regulations, including health, sanitation,
100	infection control, products, tools, equipment use and safety, anatomy, bacteriology, biology.
	OSHA regulations concerning hazardous materials communications. Types and classifications of
	infectious organisms (bacteria, viruses, molds, fungus); Growth and reproduction of infectious
	organisms; Infections and their prevention; Immunity and body defenses; Decontamination and
	infection control; Physical and Chemical agents.
	SALON MANAGEMENT AND PRACTICES: Professional ethics, conduct and attitude; Professional
50	organizations; trade shows, and publications; State sales tax requirements; Career opportunities
	and placement.
	CHEMISTRY AS APPLIED TO COSMETOLOGY: Forms and properties of matter; Elements,
50	compounds, and mixtures; Chemical reactions and solutions; The pH scale; FDA laws governing
	hair care products; Product safety.
	HAIR AND SCALP TREATMENT AND RELATED THEORY: Structure, Growth patterns, Texture;
50	Porosity and elasticity; Dandruff; Alopecia; Fungal infections; Infestations; Infections.
	SHAMPOOS, RINSES, CONDITIONERS, TREATMENTS AND RELATED THEORY: Client preparation,
50	analysis, and consultation; Hair analysis instruments and equipment; Shampooing products,
	composition, and procedures; Rinsing products, composition, and procedures; Conditioning
	products, composition, and procedures; Procedures for hair and scalp disorders; Scalp
	manipulations.
4.00	NAIL CARE AND PROCEDURES AND RELATED THEORY: Nail structure; Nail disorders and diseases;
100	Nail shape and color analysis; Basic manicuring and pedicuring; Manipulations of the hand, arm,
	leg, and foot; Nail tip application (adhesives, fitting, design, and application); Nail wrap application
	(silk, fiberglass and linen procedures, surface wrapping natural nail and mending; tip overlay
	wrapping, repair, maintenance and removal); Liquid and powder nail extension (application
	procedures for tips with overlays, natural nails and sculpture nails; repair, maintenance and
	removal; chemical reactions to liquid and powder).
100	SKIN CARE PROCEDURES AND RELATED THEORY: Structure and Function of the Skin; Skin
100	conditions and disorders; Facial and body procedures (client preparation, skin analysis and
	consultation); Wet and dry exfoliations and applications; Use of products to enhance skin
	appearance (seaweed, salt, paraffin, mud, ampoules, creams); Discussion on advanced techniques
	such as aromatherapy and water therapies; Temporary methods of hair removal (manual
	tweezing, depilatory lotion, waxing, bleaching); Make-Up application (color analysis, morphology
	of the face, product knowledge, chemistry and related composition, eyebrow contouring,
	corrections and contouring, false eyelashes, further training required for advanced techniques.
250	HAIRCUTTING, STYLING AND RELATED THEORY: Fundamentals, principles, and concepts of
250	design; Scissor haircutting (terms and care of scissors, techniques and procedures); Razor
	haircutting (terms and care of razor, techniques and procedures); Clipper haircutting (terms and

	care of tools, techniques and procedures); Removal/Trimming of superfluous hair; Contemporary	
	and specialized haircutting (female styles, male styles, children styles); Mustache and beard	
	shaping (shaving, dexterity of the hands and razor, preparation and procedures).	
	CHEMICAL HAIR RELAXING AND RELATED THEORY: Chemistry; Chemical relaxing products; Client	
50	consultation; Preliminary procedure of chemical restructuring; Procedure of chemical relaxing;	
	Corrective chemical restructuring.	
	HAIR COLORING AND RELATED THEORY: Color theory; Chemistry; Preliminary procedures of hair	
100	coloring; Client consultation; Hair coloring procedures; Hair lightening; Special effects; Corrective	
	procedures.	
	CHEMICAL REFORMATION, COLD WAVING, AND RELATED THEORY: Chemistry; Chemical	
100	restructuring products; Client consultation; Preliminary procedure of chemical restructuring;	
	Procedure of cold waving and chemical restructuring; Corrective chemical restructuring.	
1000	TOTAL HOURS	

The above hour requirements must be met by each Student in each category in order for the earned hours to be accepted by the State Licensing Board for examination.

Cosmetology Program Practical Experiences:

Requirements	Subject-Unit
- Noquin elli elli elli elli elli elli elli el	INFECTION CONTROL: The act of preventing the growth of germs and bacteria or
500	destroying them. Students must perform daily sanitation tasks on implements,
	equipment, and facilities to prevent the spread of disease and bacteria.
	CLIENT PROTECTION: The act of properly draping clients for the applicable service and
600	other procedures for the purpose of protecting the safety and welfare of the client.
	HAIR SERVICES: To include shampooing, thermal styling, wet styling and finger waving,
600	pressing and cutting.
	CHEMICAL REFORMATION: All forms of chemically reforming the hair, including
100	restructuring, permanent waving, or chemically relaxing/straightening the hair.
	HAIR COLORING: Temporary, semi-permanent, and permanent color, including tints,
100	toners, frosts, bleaches, tipping, highlighting, dimensional hair coloring, and other forms
	of creative hair coloring and mixing.
	SCALP AND HAIR TREATMENTS: Scalp manipulations and massage, conditioning
30	treatments, scalp lotions and astringents.
	MANICURING: Plain and hot oil manicures, pedicures, tips, overlays, sculptured nails, re-
30	bases, wrapping, and polishing.
	FACIALS: Skin analysis and care, plain facials, mask facials, facial manipulations and
30	massage, exfoliation, makeup application, hair removal, brow arching, waxing, and
	lash/brow tinting.
1000	Total Units
1990	Total Units

ESTHETICS – Texas: 750 Clock Hours (Esthetician)

DESCRIPTION: The primary purpose of the Esthetics Course is to train the Student in the basic manipulative skills, safety judgments, proper work habits, and desirable attitudes necessary to pass the State Board examination and for competency in job entry level positions as an Esthetician or related career path.

OBJECTIVES: Upon completion of the course requirements, the determined Graduate will be able to:

- 1. Project a positive attitude, a sense of personal integrity, and self-confidence.
- 2. Practice proper grooming and effective communication skills and visual poise.
- 3. Understand employer-employee relationships and respect the need to deliver worthy service for value received.
- 4. Perform the basic manipulative skills required for facial massage, effective use of required implements and equipment, proper application of corrective makeup, unwanted hair removal, and lash/brow tinting.
- 5. Apply the theory, technical information, and related matter to assure sound judgments, decisions, and procedures.

To ensure continued career success, the Graduate will continue to learn new and current information related to techniques, trends, fashions, and methods for career development in esthetics and related fields.

INSTRUCTIONAL METHODS: The clock hour education is provided through a sequential set of learning steps that address specific tasks necessary for State Board Exam preparation, graduation, and entry-level job skills. Clinic equipment, implements, and products are comparable to those used in the industry. The program is presented through comprehensive lesson plans that reflect effective educational methods. Subjects are presented by means of lecture, demonstration, and interactive Student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for program delivery.

GRADING POLICY AND PROCEDURES: Students are assigned theory and a minimum number of practical experiences. Theory is evaluated after each unit of study. Practical assignments are evaluated as completed and counted toward program completion ONLY when rated as satisfactory. If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least two comprehensive practical skills evaluations will be conducted during the program of study. Practical skills are evaluated according to text procedures, performance standards established by the State licensing agency, and set forth in practical skills evaluation criteria adopted by Vogue College. Students must maintain a theory grade average of 75% and pass a FINAL written and practical exam prior to graduation. Students must make up failed or missed tests and incomplete assignments.

Although Instructors and assignments may vary based on Program requirements, numerical grades are considered according to the following scale:

WRITTEN AND PRACTICAL

93-100 EXCELLENT – A 85-92 VERY GOOD – B 75-84 SATISFACTORY – C

74 and Under BELOW STANDARDS – UNSATISFACTORY – F

	Esthetics (Esthetician)
Hours	Subject – Unit
	ORIENTATION: New Student Orientation; Laws and regulations; licensing and certification
50	requirements.
	INFECTION CONTROL: Health and sanitation, types and classifications of infectious organisms
40	(bacteria, viruses, molds, fungus); Growth and reproduction of infectious organisms; Infections
	and their prevention; Immunity and body defenses; Decontamination and infection control;
	Physical and chemical agents, bacteriology, products, tools, equipment, use and safety.
	SALON MANAGEMENT AND PRACTICES: Fundamentals of business management, professional
35	ethics, conduct and attitude; Professional organizations; Trade shows, and publications; State
	sales tax requirements; Career opportunities and placement. Effective communications and
	human relations. Compensation packages and payroll deductions. OSHA regulations concerning
	hazardous materials communications.
	ANATOMY AND PHYSIOLOGY: Cells, tissues, and organs; Body systems; Basic principles of
90	nutrition; Overview of bones and muscles of the head, face, and neck.
	ELECTRICITY, MACHINES, AND RELATED EQUIPMENT: Nature of electricity, two types of
75	electricity, electrotherapy and their uses; electromagnetic radiation; five types of light therapy
	and their benefits; high-frequency.
	CHEMISTRY AND RELATED THEORY: Forms and properties of matter; Elements, compounds, and
50	mixtures; Chemical reactions and solutions; The pH scale; FDA laws governing hair care products;
	Product safety.
50	CLIENT CARE: Developing excellent skills in client consultation, client care, and customer service.
30	NUTRITION: Nutritional guidelines, general health and fitness.
10	The Fill Hatritional Buldelines, Beneful Health and Halless.
10	COLOR PSYCHOLOGY: Color theory and how color affects attitude, personality, and image.
	AROMATHERAPY: The use of essential oils; purposes, cautions, common uses.
15	
	SUPERFLUOUS HAIR REMOVAL AND RELATED THEORY: Tweezing, Depilatory lotions; Waving;
25	Bleaching of facial hair.
	SKIN CARE, FACIAL TREATMENTS, AND RELATED THEORY: Skin analysis and care, plain facials,
225	mask facials, facial manipulations, exfoliation, hair removal, brow arching, waxing, lash/brow
	tinting.
<u>. </u>	MAKE UP AND RELATED THEORY: Makeup application: daytime, evening, corrective makeup
75	techniques.
750	TOTAL HOURS
	ve hour requirements must be met by each Student in each category in order for the earned hours to
	ted by the State Licensing Board for examination.

Esthetics Program Practical Experiences (Esthetician):

Requirements	Subject-Unit

	projects, salon field trip reports, etc.	
10	including reception desk procedures, inventory, telephone technique, salon business	
	BUSINESS ADMINISTRATION: Evaluation of business administration performance,	
10	CLIENT COMMUNICATIONS: Evaluated presentations of Student's ability to interact with the client, build client retention, obtain referrals, and upgrade tickets.	
40	hair.	
	SUPERFLUOUS HAIR REMOVAL: Tweezing, Depilatory lotions; Waxing; Bleaching of facial	
40	BODY PROCEDURES: Body exfoliation (wet and dry); Back Treatments.	
	tinting.	
200	exfoliation, makeup application, hair removal, brow arching, waxing, and lash/brow	
	FACIALS: Skin analysis and care, plain facials, mask facials, facial manipulations,	
200	destroying them. Students must perform daily sanitation tasks on implements, equipment, and facilities to prevent the spread of disease and bacteria.	
200	INFECTION CONTROL: The act of preventing the growth of germs and bacteria or	

NAIL TECHNOLOGY – Texas: 600 Clock Hours (Manicurist)

DESCRIPTION: The primary purpose of the Nail Technology Course is to train the Student in the basic technical skills, educational judgments, proper work habits, and desirable attitudes necessary to pass the State Board examination and for competency in job entry level employment as an nail technician or related career path.

OBJECTIVES: Upon completion of the course requirements, the determined Graduate will be able to:

- 1. Project a positive attitude, a sense of personal integrity, and self-confidence.
- 2. Practice proper grooming and effective communication skills and visual poise.
- 3. Understand employer-employee relationships and respect the need to deliver worthy service for value received.
- 4. Perform the basic manipulative skills required for manicuring, pedicuring, and various methods of nail extensions.
- 5. Apply the theory, technical information, and related matter to assure sound judgments, decisions, and procedures.

To ensure continued career success, the Graduate will continue to learn new and current information related to techniques, trends, fashions, and methods for career development as a Nail Technician, Manicurist, or related position.

INSTRUCTIONAL METHODS: The clock hour education is provided through a sequential set of learning steps that address specific tasks necessary for State Board Exam preparation, graduation, and entry-level job skills. Clinic equipment, implements, and products are comparable to those used in the industry. The program is presented through comprehensive lesson plans that reflect effective educational methods. Subjects are presented by means of lecture, demonstration, and interactive Student participation. Audiovisual aids, guest speakers, field trips, projects, activities, and other related learning methods are used for program delivery.

GRADING POLICY AND PROCEDURES: Students are assigned theory and a minimum number of practical experiences. Theory is evaluated after each unit of study. Practical assignments are evaluated as completed and counted toward program completion ONLY when rated as satisfactory. If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least two comprehensive practical skills evaluations will be conducted during the program of study. Practical skills are evaluated according to text procedures, performance standards established by the State licensing agency, and set forth in practical skills evaluation criteria adopted by Vogue College. Students must maintain a theory grade average of 75% and pass a FINAL written and practical exam prior to graduation. Students must make up failed or missed tests and incomplete assignments.

Although Instructors and assignments may vary based on Program requirements, numerical grades are considered according to the following scale:

WRITTEN AND PRACTICAL

93-100	EXCELLENT – A
85-92	VERY GOOD – B
75-84	SATISFACTORY – C

74 and Under BELOW STANDARDS – UNSATISFACTORY – F

	Nail Technology (Manicurist)
Hours	Subject – Unit
	ORIENTATION: New Student Orientation; Laws and regulations; licensing and certification
15	requirements.
	BACTERIOLOGY, SANITATION, AND SAFETY: Biology, health, infection control, definitions,
100	importance, rules, laws, methods, safety measures, hazardous chemicals and ventilation,
	chemistry.
	PROFESSIONAL PRACTICES: Manicuring as a profession, vocabulary, ethics, salon procedures,
80	hygiene and grooming, professional attitudes, salesmanship and public relations. Career and
	employment information, professional ethics, effective communications and human relations,
	compensation packages, and payroll deductions.
	ANATOMY AND PHYSIOLOGY OF THE ARM AND HAND: Major bones and function, major muscles
70	and functions, major nerves and functions, skin structure, functions appendages, conditions and
	lesions, nail structure, composition, growth, regeneration, irregularities and diseases.
	MANICURE PROCEDURES: Principles and techniques of basic manicure and pedicure, oil
320	manicure, removal of stains, repair work, hand and arm massage, buffing, application of polish,
	application of artificial nails, application of cosmetic fingernails, preparation to build new nail, and
	application of nail extensions, sculptured nails, tips, wraps, fiberglass/gels and odorless products.
	EQUIPMENT, IMPLEMENTS, AND SUPPLIES: Use and maintenance. Products, tools, equipment,
15	use and safety.
600	TOTAL HOURS

The above hour requirements must be met by each Student in each category in order for the earned hours to be accepted by the State Licensing Board for examination.

Nail Technology Program Practical Experiences (Manicurist):

Requirements	Subject-Unit
	INFECTION CONTROL: The act of preventing the growth of germs and bacteria or
150	destroying them. Students must perform daily sanitation tasks on implements,
	equipment, and facilities to prevent the spread of disease and bacteria.
	MANICURE PROCEDURES: Basic manicure and pedicure, oil manicure, removal of stains,
130	repair work, hand and arm massage, buffing, application of polish.
	NAIL EXTENSIONS: Application of artificial nails, application of cosmetic fingernails,
100	preparation to build new nail, and application of nail extensions, sculptured nails, tips,
	wraps, fiberglass/gels and odorless products.
	CLIENT COMMUNICATIONS: Evaluated presentations of Student's ability to interact with
10	the client, build client retention, obtain referrals, and upgrade tickets.
	BUSINESS ADMINISTRATION: Evaluation of business administration performance,
10	including reception desk procedures, inventory, telephone technique, salon business
	projects, salon field trip reports, etc.
400	Total Units

Space & Facilities

Vogue Colleges offer a contemporary, professional environment with:

- > Technology-equipped classrooms for theory and practical training.
- > A Guest Services Center with professional equipment comparable to the workforce.
- > Offices for Admissions, Administration, Education, and Student Support.
- > Ares for Student self-study and practice.
- A Resource Center, including texts, publications, curricula, audio-visual equipment and aids, and industry-related journals.

Satisfactory Academic Progress Policy (SAP)

The Satisfactory Academic Progress Policy (SAP) is applied consistently to all students enrolled at Vogue College. SAP applies to all schedules, both full time and part time. SAP applies to all students regardless of form of payment, Title IV or private pay. This policy is printed in the catalog to ensure that all students receive a copy prior to enrollment. The policy complies with the guidelines established by the National Accrediting Commission of Career Arts and Sciences (NACCAS) and the federal regulations established by the United States Department of Education.

Evaluation Periods

SAP will be measured at the following actual clock hour evaluation periods for each program:

Cosmetology: 450 actual hours and 13 weeks

900 actual hours and 26 weeks

Esthetics: 375 actual hours and 11 weeks

Nail Technology: 300 actual hours and 9 weeks

Transfer Students – Midpoint of the contracted hours or the payment periods/established evaluation periods, whichever comes first. SAP evaluations are based on actual contracted hours at the institution.

Evaluations will determine if the student has met the minimum requirements for satisfactory academic progress. The frequency of evaluations ensures that students have at least one evaluation by midpoint of the academic year or course and/or program, whichever occurs sooner. An academic year is defined as 900 clock hours over 26 academic weeks.

Quantitative Requirement – Attendance Progress Evaluations:

Students are required to attend a minimum of 67% of the hours possible based on the applicable attendance schedule in order to be considered maintaining satisfactory attendance progress. Evaluations are conducted at the end of each evaluation period to determine if the student has met the minimum requirements. The attendance percentage is determined by dividing the total hours accrued by the total number of hours scheduled. At the end of each payment period/evaluation period, Vogue College will determine if the student has maintained at least 67% cumulative attendance. The student will be monitored from the beginning of the course, which indicates that, given the same attendance rate, the student will graduate within the maximum time frame allowed.

Maximum Time Frame:

The maximum time for satisfactory course completion, as well as the maximum time for a financial aid student to receive Title IV, HEA funding (which does not exceed 150% of the course length) is stated below:

	r	MAXIMUM TIME ALLOWED
COURSE	WEEKS	SCHEDULED HOURS
Cosmetology (FT, 34hrs/wk) – 1000 hours	45	1500
Cosmetology (PT, 24hrs/wk) – 1000 hours	63	1500
Cosmetology (PT, 20hrs/wk) – 1000 hours	75	1500
Cosmetology (PT, 16hrs/wk) – 1000 hours	94	1500
Esthetics (FT, 34hrs/wk) – 750 Hours	33	1125
Esthetics (PT, 24hrs/wk) – 750 Hours	47	1125
Esthetics (PT, 20hrs/wk) – 750 Hours	57	1125
Esthetics (PT, 16hrs/wk) – 750 Hours	71	1125
Nail Technology (FT, 34hrs/wk) – 600 Hours	27	900
Nail Technology (PT, 24hrs/wk) – 600 Hours	38	900
Nail Technology (PT, 20hrs/wk) – 600 Hours	45	900
Nail Technology (PT, 16hrs/wk) – 600 Hours	57	900

^{*20} hour/week schedules only apply to the McAllen campus

**16 hour/week schedules only apply to the San Antonio campuses

The maximum time allowed for transfer students who need less than the full course requirements will be determined based on 67% of the scheduled hours. Students who have not completed the course within the maximum timeframe will be terminated. Terminated students may pursue re-entry in to the institution as a cash pay student by following and fulfilling the requirements outlined in the institution's re-entry policy. Reentry is not guaranteed. All courses offered by the institution are clock hours programs and all students attend on a continuous basis. Therefore, we do not offer term or credit hour-based programs. Enrollment is based on one period of continuous enrollment, which counts towards satisfactory academic progress and maximum time-frame, including any time in that period where a student would not receive Title IV, HEA program funds. The period of enrollment includes fall, winter, spring, and summer, as applicable to the student's enrollment agreement.

Qualitative Requirement – Academic Progress Evaluations:

The qualitative element used to determine academic progress is a reasonable system of grades as determined by assigned academic learning. Students are assigned academic learning and a minimum number of practical experiences. Academic learning is evaluated after each unit of study. Practical assignments are evaluated as completed and counted toward course completion only when rated as satisfactory or better (the computer system will reflect completion of the practical assignment as 100% rating). If the performance does not meet satisfactory requirements, it is not counted and the performance must be repeated. At least two comprehensive practical skills evaluations will be conducted during the course of study. Practical Skills are evaluated according to text procedures and set forth in practical skills evaluation criteria adopted by Vogue College. Students must pass a FINAL written and practical exam prior to graduation. Students must make up failed or missed tests and incomplete assignments.

Numerical grades are considered according to the following scale:

93-100 EXCELLENT 85-92 VERY GOOD 75-84 SATISFACTORY 74 and Under UNSATISFACTORY

Determination of Progress Status:

Students meeting the minimum requirements for academics (75%) and attendance (67%) at the evaluation point are considered to be making satisfactory academic progress until the next scheduled evaluation. Students will receive a hard-copy of their Satisfactory Academic Progress Determination at the time of each of the evaluations. This report notifies the student of any evaluation that may impact the student's eligibility for Title IV aid. Students deemed not maintaining Satisfactory Academic Progress may have their Title IV Funding interrupted, unless the student is on warning or has prevailed upon appeal resulting in a status of probation.

Warning Status

Students who fail to meet minimum requirements for attendance or academic progress are placed on warning and considered to be making satisfactory academic progress while during the warning period. The student will be advised in writing on the actions required to attain satisfactory academic progress by the next evaluation. If at the end of the warning period the student has still not met both the attendance and academic requirements, he/she may be placed on probation and, if applicable, students may be deemed ineligible to

receive Title IV Funds.

Probation Status

Students who fail to meet minimum requirements for attendance or academic progress after the warning period will be placed on probation and considered to be making satisfactory academic progress during the probationary period, if the student appeals the decision and prevails upon appeal. Additionally, only students who have the ability to meet the Satisfactory Academic Progress Policy standards by the end of the evaluation period may be placed on probation. Students placed on an academic plan must be able to meet requirements set forth by the academic plan by the end of the next evaluation period. Students who are progressing according to their specific academic plan will be considered making Satisfactory Academic Progress. The student will be advised in writing of the actions required to attain Satisfactory Academic Progress by the next evaluation. If at the end of the probationary period, the student has still not met both the attendance and academic requirements required for satisfactory academic progress or by the academic plan, he/she will be determined as NOT making satisfactory academic progress and, if applicable, students will not be deemed eligible to receive Title IV funds.

Re-establishment of Satisfactory Academic Progress

Students may re-establish satisfactory academic progress and Title IV aid, as applicable, by meeting minimum attendance and academic requirements by the end of the warning or probationary period, at the next scheduled evaluation. Students can make up hours during course times the student is not normally scheduled for attendance. Students may begin attending makeup hours as they are needed. Full Time Day and part Time Day students may stay after their scheduled end time. Part Time Evening Students may clock in prior to their scheduled start time, if prior approval has been given.

Appeal Procedure

If a student is determined not to be making satisfactory academic progress, the student may appeal the determination within ten calendar days. Reasons for which students may appeal a negative progress determination include death of a relative, an injury or illness of the student, or any other allowable special mitigating circumstance. The student must submit a written appeal to Vogue College on the designated form describing why they failed to meet satisfactory academic progress standards, along with supporting documentation of the reasons why the determination should be reversed. This information should include what has changed about the student's situation that will allow them to achieve Satisfactory Academic Progress by the next evaluation point. Appeal documents will be reviewed and a decision will be made and reported to the student within 30 calendar days. The appeal and decision documents will be retained in the student file. If the student prevails upon appeal, the satisfactory academic progress determination will be reversed and federal financial aid will be reinstated, if applicable.

Interruptions, Course Incompletes, Withdrawals

If enrollment is temporarily interrupted for a Leave of Absence, the student will return to school in the same progress status as prior to the leave of absence. Hours elapsed during a leave of absence will extend the student's contract period and maximum time frame by the same number of days taken in the leave of absence and will not be included in the student's cumulative attendance percentage calculation. Students who withdraw prior to completion of the course and wish to re-enroll will return in the same satisfactory academic progress status as at the time of withdrawal. If a student is considering pursuit of a second program, they must graduate or withdraw from the current program. If a student decides to switch a program, the current SAP will start over with the new program. The old program SAP will no longer apply.

Noncredit, Remedial Courses, Repetitions

Noncredit, remedial courses, and repetitions do not apply to this institution; therefore, these items have no effect upon Vogue College's satisfactory academic progress standards.

Transfer Hours

With regard to Satisfactory Academic Progress, a student's transfer hours will be counted as both attempted and earned hours for the purpose of determining when the allowable maximum time frame has been exhausted. SAP evaluation periods are based on actual contracted hours at the institution.

End of SAP Policy

Graduation Requirements & Credentials

Students must meet the following requirements in the applicable program of study to qualify for graduation and be issued an Official Transcript of Hours and Diploma:

- Successful completion of all levels of study, required tests, practical projects, and assigned guest services.
- Completion of the Program of Study as required by the State Regulatory Agency.
- Pass the final written and practical exam for the applicable program.
- Complete all required exit paperwork.
- Make satisfactory arrangements for all debts owed to Vogue College.

Upon completion of the program of study and all graduation requirements, a Vogue College Diploma for the applicable program of study will be awarded. After all graduation requirements have been met, and the scheduled program has ended, the Graduate will be eligible to pay the required examination fee and file an application for the State licensing exam. Upon obtaining a valid license, the Graduate may engage in his or her chosen field for compensation.

Incomplete Enrollments/Official Withdrawal Requirements

Students who withdraw from an enrollment prior to program completions must:

- Complete all required exit paperwork and attend an exit interview;
- Satisfy all debts owed to Vogue College or make satisfactory arrangements for debts to Vogue College, as approved by the Financial Aid Director

Only upon completion of the withdrawal requirements will hours be released to the State Board. Upon payment of the \$25.00 transcript fee, a certified Final Transcript of Hours will be given to the Student. If withdrawal requirements are not met, no transcript will be released. Withdrawal fees may be waived due to documented mitigating circumstances.

Cancellation and Settlement Policy

A full refund will be made to any Student who cancels the Enrollment Agreement or contract within 72 hours (until midnight of the third day, excluding Saturdays, Sundays, and legal holidays) after the enrollment contract is signed by the prospective Student. If tuition is collected in advance of entrance, and if, after expiration of

the 72 hours cancellation privilege, the Student does not enter Vogue College, the registration fee shall be retained. A full refund will be made if Student is not accepted by Vogue College, or if the student entered into the enrollment agreement because of a misrepresentation made in the school's advertising or promotional materials, or by an owner or representative of the school.

<u>Refund Policy – Texas – Notice of Cancellation</u>

The refund is based on the period of the student's enrollment, computed on the basis of course time expressed in scheduled hours, as specified by the enrollment agreement.

The effective date of the termination for refund purposes is the earliest of:

- The last date of attendance, if the student is terminated by the school;
- The date the institution receives the student's written notice of withdrawal; or
- o 14 calendar days after the last date of attendance

The last date of attendance would be the last day the student was physically in attendance at the school. A withdrawal date on a student who had been previously attending could be up to, but not exceeding, 14 calendar days from the student's actual last date of attendance. An active student officially withdraws when they notify the school's administrative office of their intention to withdraw from school. An active student is considered unofficially withdrawn when they have been absent for 14 calendar days from their last date of physical attendance without notifying the school's administrative office.

If a student withdraws from a course offered by Vogue College of Cosmetology, or is terminated by the school during the last 50 percent of the course, the school:

- (1) May retain 100 percent of the tuition and fees paid by the student; and
- (2) Is not obligated to refund any additional outstanding tuition.

If a student withdraws from the course, or is terminated by the school after the expiration of the cancellation period established above, and before the last 50 percent of the course, the school shall refund:

- (1) 90 percent of any outstanding tuition for a withdrawal or termination that occurs during the first week or first one-tenth of the course, whichever period is shorter
- (2) 80 percent of any outstanding tuition for a withdrawal or termination that occurs after the first week or first one-tenth of the course, whichever period is shorter, but within the first three weeks of the course
- (3) 75 percent of any outstanding tuition for a withdrawal or termination that occurs after the first three weeks of the course but not later than the completion of the first 25 percent of the course.
- (4) 50 percent of any outstanding tuition for a withdrawal or termination that occurs not later than the completion of the first 50 percent of the course
 - Any monies due the applicant or Student shall be refunded within 30 days of formal cancellation date, as defined above.
 - In the case of disabling illness or injury, death in the Student's immediate family or other documented mitigating circumstances, a reasonable and fair refund settlement will be made.
 - If permanently closed or no longer offering instruction after a Student has enrolled, Vogue College will provide a pro rata refund of tuition to the Student.
 - This refund policy applies to tuition and fees charged in the enrollment agreement. Other miscellaneous charges the Student may have incurred at the institution (EG: nonreturnable kit

materials, books, products, unreturned school property, etc.) will be calculated separately at the time of withdrawal.

*If a student voluntarily withdraws or is terminated after completing 50 percent of the course at Vogue College and has paid in full, the school shall allow the student to re-enter at any time during the 48 month period following the date of withdrawal or termination.

A student who receives a grade of incomplete may reenroll in the program during the 48 month period following the date the student withdraws and completes the subjects without payment of additional tuition.

• If a Title IV financial aid recipient* withdraws prior to course completion, a calculation for return to TIV funds will be completed and any applicable returns by Vogue College shall be paid, as applicable, first to unsubsidized Federal Stafford Student Loan Program; second to subsidized Federal Stafford Student Loan Program; third to Federal Pell Grant Program; fourth to other Federal, State, private, or institutional student financial assistance programs; and last to the student. After all applicable returns to TIV aid have been made, this refund policy will apply to determine the amount earned by Vogue College and owed by the student. If the student has received personal payments of Title IV aid, he/she may be required to refund the aid to the applicable program.

Return of Title IV Funds

The law specifies how your school must determine the amount of Title IV program assistance that you earn if you withdraw from the school. The Title IV programs that are covered by this law are: Federal Pell Grants.

<u>Determination Date/Withdrawal Date (Official/Unofficial Withdrawal):</u> The last date of attendance would be the last day the student was physically in attendance at the school. A withdrawal date on a student who had been previously attending could be up to, but not exceeding, 14 calendar days from the student's actual last date of attendance. An active student officially withdraws when they notify the school's administrative office of their intention to withdraw from school. An active student is considered unofficially withdrawn when they have been absent for 14 calendar days from their last date of physical attendance without notifying the school's administrative office.

When you withdraw during your payment period the amount of Title IV program assistance that you have earned up to that point is determined by a specific formula. If you received (or your school or parent received on your behalf) less assistance than the amount that you earned, you may be able to receive those additional funds. If you received more assistance than you earned, the excess funds must be returned by the school and/or you.

The amount of assistance that you have earned is determined on a pro-rata basis. For example, if you completed 30% of the scheduled hours in your payment period, you earn 30% of the assistance you were originally scheduled to receive. Once you have completed more than 60% of the scheduled hours in your payment period, you earn all the assistance that you were scheduled to receive for that period.

If you did not receive all of the funds that you earned, you may be due a Post-withdrawal disbursement. Your school may automatically use all or a portion of your Post-withdrawal disbursement of grant of funds for tuition, fees, and room and board charges (as contracted with the school). The school needs your permission to use the Post-withdrawal grant disbursement for all other school charges. If you do not give your permission (some schools ask for this when you enroll), you will be offered the funds. However, it may be in your best interest to allow the school to keep the funds to reduce your debt at the school.

If the post-withdrawal disbursement includes loan funds, the School must get the student's permission before it can disburse the loan. Students may choose to decline some or all of the loan funds so that s/he does not incur additional debt. A notice will be sent out to the student, and the signed, original document must be returned to the School within 14 days.

Any amount of unearned grant funds that you must return is called an overpayment. You must make arrangements with your school or the Department of Education to return the unearned grant funds.

The requirements for Title IV program funds when you withdraw are separate from any Institutional Refund Policy that your school may have. Therefore, you may still owe funds to the school to cover unpaid institutional charges. Your school may also charge you for any Title IV program funds that the school was required to return.

Return of Funds by the School

The school will make the refund determination within thirty (30) days from the date of withdraw/termination and return the unearned funds for which the School is responsible as soon as possible, but no later than 45 days after the date of student withdraw/termination.

The school must return the unearned aid for which the school is responsible by repaying funds to the following sources, in order, up to the total net amount disbursed from each source.

- 1) Unsubsidized Federal Stafford Student Loan Program;
- 2) Subsidized Federal Stafford Student Loan Program;
- 3) Federal Pell Grant Program;
- 4) Other Federal, State, private, or institutional student financial assistance programs; and
- 5) To the student.

Employment Assistance

While Vogue cannot guarantee employment for Graduates, assistance in finding suitable employment is provided by posting area job openings. Students also receive classroom training on professionalism, how to write a resume, job searching, completing an employment application and preparing for an effective interview. This is an excellent opportunity for the Student to obtain professional salon exposure, secure future employment and make the transition from School to work with ease.

School Calendar

Vogue College offers a fully integrated curriculum with bi-weekly class starts for the Cosmetology, Esthetics, Nail Technology and Student Instructor Programs (with a few exceptions). PROGRAM OFFERINGS and CLASS START DATES MAY VARY based on class enrollment, staff availability and other considerations. Contact the campus admissions office to verify program offerings and start dates.

McAllen Cosmetology English/Spanish; Esthetics English/Spanish, Nail Technology English/Spanish Start Dates:

STARTDATE		
November 8, 2021 (night classes)	December 7, 2021 (day)	March 28, 2022 (nights)
November 9, 2021 (day classes)	January 17, 2022 (night time classes)	March 29, 2022 (day time classes)
December 6, 2021 (night)	January 18, 2022 (day)	May 2, 2022 (nights)

February 21, 2022 (nights)	May 3, 2022 (day time classes)
February 22, 2022 (days)	

Fredericksburg Road (English Only) and Ingram Road – San Antonio Cosmetology English/Spanish, Esthetics English/Spanish, Nail Technology English/Spanish Start Dates:

STARTDATE	
October 12, 2021 (English only)	
November 9, 2021 (English only)	
December 14, 2021 (English)	
January 18, 2022 (English & Spanish)	
February 22, 2022 (English)	
March 29, 2022 (English)	
May 3, 2022 (English)	

Lubbock Cosmetology, Esthetics, Nail Technology Start Dates:

STARTDATE	
October 12, 2021	
November 9, 2021	
December 14, 2021	
January 18, 2022	
February 22, 2022	
March 29, 2022	
May 3, 2022	

Students enrolled full-time are scheduled to attend 34 hours per week. All Students are expected to comply with the schedule assigned in the Enrollment Agreement and attend theory class, as required. Observed holidays are:

New Year's Day Labor Day

Memorial Day Thanksgiving Day

Independence Day Christmas Day

Additional days may be scheduled off for the Christmas holiday depending on which day of the week Thanksgiving and Christmas occurs. Additional days off are published in advance. Students may call Vogue College or local radio stations to obtain pertinent information regarding unexpected School closures due to extenuating circumstances.

CONSTITUTION DAY

Vogue College celebrates Constitution Day on or near September 17 of each year, as required. See: www.constitutionday.com

CLASS CANCELLATION

If for any reason Vogue College must cancel or change a class start date, all enrolled will be notified by both phone and email. In case of a class start date change, all signed paperwork will be modified to reflect the actual class start date and updated contract end date.

Non-Discrimination Policy

Vogue College does not discriminate in its' employment, activities, programs, admission, instruction, or graduation policies on the basis of age, race, color, ethnic origin, creed, religion, sex, financial status, or area of origin or residence. Questions regarding non-discrimination policies can be referred to your school's Title IX Coordinator via email at ahammond@vogue.edu.

Ownership Information

Vogue Colleges are family-owned Schools with a significant change in family ownership and management in 2008. We are dedicated to quality education and a vision for improvement of the cosmetology industry. Vogue Colleges have successfully graduated over 50,000 individuals in the various course offerings throughout the years. Vogue Colleges strive to introduce the latest in trends and technology available.

Vogue Colleges are owned and operated by Teena Ball and Betty Oman. The corporate offices are located at 1101 South Capital of Texas Hwy, Building K, Suite 150, Austin, TX 78746. The telephone number is (512) 916-0077. The fax number is (512) 916-0076.

FERPA

FERPA, the Family Educational Rights and Privacy Act of 1974, is a federal law that pertains to the release of and access to Student educational records. FERPA rights apply to Students and guardians of a dependent minor Student. A Student is a person who is, or has been, in attendance at Vogue College, regardless of the person's age. Under FERPA, a Student has a right to:

- Inspect and review his or her educational records.
- Request to amend his or her educational records.
- Have some control over the disclosure of information from his or her educational records.

The directory information made available by Vogue College is:

- Name (maiden, other, preferred, primary)
- Address (all known)
- Telephone (all known)
- Date of Birth
- Birth Location
- Programs
- Dates of Attendance
- Degrees & Awards Received
- Most Recent Previous Educational Institution Attended

FERPA also authorizes disclosure of this information without the Student's consent under certain circumstances. Directory information will be provided to the public upon request unless the Student files a request with Vogue College by asking to be excluded from the directory or from any other requests for open directory information from outside entities. A Student may update access to their information by contacting a Vogue College employee and filing a request to be excluded from the directory or from any other requests for open directory information.

According to FERPA, some non-directory Student records may not be released without prior written consent from the Student. A record is any information recorded in any way, including but not limited to handwriting,

print, tape, film, microfilm, microfiche, and digital image. Educational records are all records that contain information that is directly related to a Student and that are maintained by an educational agency or institution or by a party acting on its behalf. Educational records do not include the following:

- Sole possession records (those records kept in the sole possession of the maker which are used only as
 a personal memory aid and are not accessible or reviewed by any other person except a temporary
 substitute for the maker of the record.
- Medical or psychological treatment records that include, but are not limited to, records maintained by physicians, psychiatrists, and psychologists.
- Employment records, provided that employment is not contingent upon being a Student.
- Law enforcement records.

Vogue College will disclose information from a Student's education record without the written consent of the Student to Staff members who require access to educational records in order to perform their legitimate educational duties; officials of other Colleges in which the Student seeks or intends to enroll; and in connection with a Student's application for, or receipt of, financial aid; and State, Federal, and accrediting agencies, as required.

Under FERPA, Students have a right to see, inspect, and request changes to their educational records. Upon request, Vogue College shall provide a Student access to his or her educational records, except for financial records of the Student's parents or guardian; and confidential letters of recommendation where the Student has signed a waiver of right of access. Educational records covered by FERPA normally will be made available within ten (10) days of the request. All records are to be reviewed by Students in the presence of a Staff member. The contents of a Student's educational records may be challenged by the Student on the grounds that they are inaccurate, misleading, or otherwise in violation of the privacy rights of the Student by submitting a written statement to Vogue College.

It is the policy of Vogue College that it will maintain the FERPA disclosure code in effect at the time of a Student's last term of enrollment for former Students. Furthermore, Vogue College will honor a request from a former Student, not re-enrolled, to add or delete a non-disclosure request.

FERPA rights cease upon death. However, it is the policy of Vogue College that no records of deceased Students be released for a period of five (5) years after the date of the Student's death, unless specifically authorized by the executor of the deceased's estate or by next of kin.

If a Student believes that their FERPA rights have been violated, they may contact the Family Policy Compliance Office at the Department of Education, 400 Maryland Ave SW, Washington, DC 2002-4605. Additionally, information is available at: www.ed.gov/policy/gen/guid/fpco/.

Parent Rights Under FERPA

At the post-secondary level, parents have no inherent right to access or inspect their son's or daughter's educational records, including final grades, grades on exams, and other information about academic progress. This information is protected under FERPA and parents do not have access to it unless the Student has provided express written authorization, or unless the Student is a dependent as defined by Section 152 of the Internal Revenue code of 1954.

Students can give express written permission of access to their educational record by completing the Privacy Release Authorization Form and remitting it to Vogue College.

In emergency or crisis situations, Vogue College may release non-directory information if the institution determines that the information is necessary to protect the health or safety of the Student or other individuals.

Student Records

Student physical files are kept on campus for 6 years, as well as electronically on a secure remote server indefinitely. In January of each year, campus staff reviews files to determine which files are at or over 6 years from the student's graduation date, and those files are sent to the Home Office in Austin, TX, to be shredded in January of the following year. Physical files are kept a total of 7 years from the year of the student's graduation. Student files contain all original enrollment and financial aid documents, advising and final transcripts, all fees and tuition paid by the student, and student attendance history.

All students receive a transcript as part of their monthly academic and attendance evaluations, as well as upon completion of their program. Students may request transcripts at any time by contacting their campus directly, or the Vogue College of Cosmetology Home Office:

Vogue College of Cosmetology Home Office 1101 South Capital of Texas Highway K-150 Austin, TX 78746 (512) 912-0077

In case of a school closure, all student records will be turned over to VCC Management, LLC as the Custodian of Records. For more information, please call (512) 916-0077, or email ap@vogue.edu.

Scholarship Policy

Vogue College has a private scholarship opportunity available at all locations to prospective students who are currently high school seniors (see Charles Oman Scholarship section below). Vogue College also accepts private Scholarship funds; the determinations for these funds are made through the respective organizations.

Vogue College offers limited scholarships to qualified applicants. To determine an applicant's eligibility for a partial scholarship, he/she must complete and Applications and provide any other information requested. Vogue College has 5 days to process the scholarship application. Federal Title IV aid will be recalculated and the need adjusted for all scholarship recipients.

Charles Oman Scholarship

In honor of the late Mr. Charles W. Oman, founder and owner of Vogue College of Cosmetology for over 40 years, the family of Charles W. and Betty Oman will honor one graduating high school senior in the surrounding areas of Vogue College each year.

Application Requirements:

- Must be a graduating high school senior
- Must provide copy of transcript or high school diploma

- Completed scholarship application
- 500 word typed essay detailing what cosmetology means to applicant and why he/she would benefit from scholarship
- Two letters of recommendation
- Black & white photograph

Vogue College of Cosmetology: Charles Oman Scholarship Application Scoring Rubric

Student Name ______ Total Points ______/30 possible

Student Name	Total Politis /30 possible				
Application Presentation					
5 - 4 pts.	3-2 pts.	1 pt.	0 pts.		
- Application is carefully completed, all questions answered with complete, (grammatically correct (i.e. spelling, punctuation, and capitalization) sentences) and is well presented.	- Application is complete	- Application is complete	- Application is incomplete		
- Instructions were followed	- Instructions were followed	 Instructions were followed, but information was poorly organized. 	- Not all instructions were followed		
- Application was typed, proofed, and free of errors	- Application was typed, but there should have been greater attention to proofing and clarity.	- Application was typed, but it doesn't appear to have been proofed	 Application was not typed and/or contains multiple errors in grammar and spelling 		

Essay					
10 - 8 pts.	7 - 4 pts.	3 - 1 pts.	0 pts.		
- Essay is well-written (the prose is grammatically correct; the sentences are simple, and the logic is tight and clear) with detailed answers that are thoughtful and focused (shows understanding of why the applicant is applying for scholarship and the applicant's intent for their career)	- Essay is well-written (the prose is grammatically correct, the sentences are simple, and the logic is tight and clear) but could have been more focused/indepth	- Essay is not as well-written or as in-depth and is not well thought out	- Essay is poorly written and/or doesn't meet 500- word requirement		
- Application highlights the current circumstances in the applicant's life that support the need for this scholarship	- Application highlights the current circumstances in the applicant's life that support the need for this scholarship	- Applicant could have put more thought and effort into explaining current personal circumstances that support need for scholarship	- Applicant does not explain why this scholarship is needed		

^{*}The scholarship covers 100% of tuition (cosmetology, esthetics, and nail technology program)

-Application provides insight into the applicant's character and describes at least two of their strengths and two educational goals.	-Application provides some insight into the applicant's Character and describes one strength and one educational goal.	-Application provides some insight into the applicant's Character, but is missing applicant's strengths and educational goals.	-Application provides very limited, if any, insight into the applicant's character, strengths, and educational goals.
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Letters of Recommendation				
5 - 4 pts. 3-2 pts. 1 pt. 0 pts.				
- Both letters give strong recommendation	- Recommendation is included	-Questionable recommendation	- Not recommended	

Responsibilities and Financial Need				
5 - 4 pts.	3-2 pts.	1 pt.	0 pts.	
- Working part time	- Working part time	- Working part time	- Has no expenses or circumstances that create a financial need for this applicant	
- Has expenses or circumstances that create a financial need for this applicant	- Has some expenses or circumstances that create a financial need for this applicant	- Has limited expenses or circumstances that create a financial need for this applicant	- Limited, if any, additional responsibilities	
- Has family responsibilities and provided an explanation of these responsibilities	- Has some family responsibilities and provided an explanation of these responsibilities	- Has limited family responsibilities and provided an explanation of these responsibilities		
	Academic Performan			
F 4 345	F	1	0.040	
· ·	3-2 pts.	1 pt.	0 pts.	
4.0 - 3.5 GPA	3.4 - 2.7 GPA	2.6 - 2.0 GPA	1.9 and below GPA	
AND/OR	AND/OR	AND/OR	AND/OR	
"A" to "B+" Grades	"B" to "B-" Grades	"C+" to "C" Grades	Grades below a "C"	

Student Services: Housing/Other Services/Referrals

There is no campus housing available. However, there are apartment complexes located in close proximity of Vogue Colleges. Vogue College does not offer medical or dental services to its Students. Vogue College offers continuous educational advisements to currently enrolled Students and qualified Graduates. Staff members and Instructors are encouraged to mentor Students for their professional growth. Students who are in need of additional services may be referred to professionals who can assist them. These professionals may be Employees at health facilities, financial consultants, religious leaders/institutions, and social service agents. Vogue College Staff members and Instructors are not qualified to provide assistance in these areas.

Academic Advisement

Students who are finding it difficult to understand a subject are advised to seek help from their Instructor. If the Instructor is unable to help the Student during class time, administrators will arrange for special one-on-one instruction.

Job Demand in Cosmetology

There are many wonderful career opportunities available within the beauty industry. In addition to entry level placement as a Cosmetologist, Esthetician, Instructor, and Nail Technician, this industry also offers opportunities in areas such as hairstyling, skin care, makeup, nail artistry, sales, instructing, training, etc.

Physical Demands and Safety Requirements

You may work long hours, especially those who own salons. Work schedules may include nights and weekends, and may not include breaks or lunches. Good health and stamina are a must. Most salon industry professionals may be on their feet for long periods of time. Prolonged exposure to some chemicals may cause irritation so protective clothing, facemasks, goggles, and gloves should be worn.

Licensure Requirements

Any person is eligible to receive a license as a cosmetologist, a nail technician, or an esthetician who submits proof that he is at least 17 years of age; has an education equivalent to the completion of the second year of an approved high School; has completed the required clock hours in an approved School for the applicable program; has paid the required fees; and has passed the examination conducted by the Board to determine his fitness to receive a license. Any person applying to take a State Board examination may be required to have an official United States Government issued identification to take the exam.

Any person is eligible to receive a license as an Instructor who submits proof that he is at least 18 years of age; has an education equivalent to the completion of a four year high School; has completed a Student Instructor program of 750 clock hours or 500 hours with one year of verified work experience in the applicable discipline; has paid the required fees and has passed the examination conducted by the Board. Any person applying to take a State Board examination may be required to have an official United States Government issued identification to take the exam.

Instructors in the State of Texas must obtain four clock hours (1-hour sanitation, 3 hours teaching) for license renewal. Instructors employed in a NACCAS-accredited School must obtain twelve clock hours of continuing education within each calendar year.

The Texas Department of Licensing and Regulation also runs a criminal background check through the Department of Public Safety (DPS) on each original license application and each renewal application filed. If the application or the DPS check reveals a conviction that could be a basis for denying the license, the Licensing Staff will refer the matter to TDLR's Enforcement Division for further review. It should be noted that a decision to deny licensure will result in an individual not being able to obtain gainful employment their chosen field. Please see the TDLR Regulation of Barbering and Cosmetology; Occupations Code, Chapter 1603.Title 9: Subchapter I; Denial and Disciplinary Procedures Sec. 1603.401.

Campus Performance Statistics

The School tracks its annual performance with respect to Student graduation rate, licensure rate, and

employment (placement) rate. The performance rates for the 2019 NACCAS Annual Report are listed below for each campus.

McAllen & Lubbock Combined	Graduation Rate 58.67%	Placement Rate 61.36%	Licensure Rate 96.43%
McAllen Campus Overall	62.62%	65.89%	94.81%
Cosmetology	49.54%	62.96%	85.19%
Esthetics	87.50%	60.71%	100%
Nail Technology	72.73%	70%	100%
Student Instructor (750)	66.67%	83.33%	100%
Student Instructor (500)	100%	100%	100%
Lubbock Campus Overall	50%	48.94%	100%
Cosmetology	36.36%	65%	100%
Esthetics	70.27%	38.46%	100%
Nail Technology	N/A	N/A	N/A
Student Instructor (750)	50%	0%	N/A
Student Instructor (500)	N/A	N/A	N/A
San Antonio (Fredericksburg Road) Overall	63.52%	61%	98.39%
Cosmetology	55.17%	68.75%	95.45%
Esthetics	79.31%	55.56%	100%
Nail Technology	50%	66.67%	100%
Student Instructor (750)	66.67%	25%	100%
Student Instructor (500)	100%	100%	100%
San Antonio (Ingram Road) Overall	76.92%	62.50%	100%
Cosmetology	66.67%	86.36%	100%
Esthetics	83.87%	72%	100%
Nail Technology	80.95%	42.42%	100%
Student Instructor (750)	75%	33.33%	100%
Student Instructor (500)	66.67%	100%	100%

OSHA

The United States Department of Labor of Occupational Safety and Health Administration requires Vogue College to advise its Students of the chemicals used in cosmetology and related training. During Orientation the Student will learn about the importance of safety in the work place and how to use and follow the Material Safety Data Sheets (MSDS) for chemicals used in cosmetology or related training. During each unit of study Students are apprised of the various chemicals used and safe practices that apply. In addition, a complete file containing Material Safety Data Sheets for the chemicals used at Vogue College is available in the administration office.

EMERGENCY PROCEDURES

Vogue College has fire extinguishers located on the service floor. Exit doors are located in the front and back of Vogue College in the event of an evacuation. Students and Employees are shown all exits during their initial tour of the campus. Students are advised to evacuate the premises in an orderly fashion and not to return until directed by Vogue College personnel. In the event of an emergency, call 911 immediately. Evacuation maps are posted in Vogue College.

Attendance Policy

Attend all classes according to the assigned schedule, including theory classes even if all required tests are completed. Students will clock in and out daily on the attendance report and attend Saturdays, as required by the Enrollment Agreement. Students will take morning and afternoon breaks in accordance with policy. Students will be advised of attendance when attendance falls below 67%. Falling below 67% attendance will result in no longer being able to obtain personal services or family service discounts.

Over Scheduled Daily Hours

Students may be required to stay on campus past their scheduled hours to complete services on clients.

Makeup Policy

Students who do not obtain a satisfactory score are required to re-take the test on another version of the test for that subject before the end of the month (or within the first five days of the following month) to obtain a satisfactory or better score. Students who miss a test due to absence are encouraged to make the test up within the same month it was missed, but Vogue College acknowledges that the Student does have until course completion to ensure that all requirements are met. The monthly theory test averages are based on tests taken throughout the month. Cumulative theory averages are based on tests taken from the beginning of the course through the month being evaluated.

In regards to students who need to make up missed clock hours and increase their attendance percentage: Full Time Day and Part Time Day students may stay after their scheduled end time. Part Time Evening Students may clock in prior to their scheduled start time if prior approval has been given. The monthly attendance percentage is based on hours clocked in for that month. The cumulative attendance percentage is based on the hours clocked in from the beginning of the course through the day being evaluated.

Leave of Absence Policy

A Leave of Absence (LOA) is a temporary interruption in a Student's program of study. LOA refers to the specific time period during a program when a student is not in attendance. An LOA is not required if a student is not in attendance only for an institutionally scheduled break. However, a scheduled break may occur during a LOA. **The School will only allow one LOA per program of study.** Students must request an LOA in advance (unless unforeseen circumstances prevent the student from requesting in advance), in writing, stating the reason for the leave, provide written documentation, and include the student's signature for approval by the School owner or Administrator. The school may grant a LOA to a student who did not provide the request prior to the LOA due to an unforeseen circumstance and must document the reason for the decision, and collect all applicable documents for the LOA from the student at a later date. If approved, the official Leave will extend the contract period by the same number of days designated in the leave document or actually used by the Student. Changes to the contract period are listed on the enrollment agreement addendum, which

must be signed by all parties upon the student's return from LOA. No re-entry fee or any type of institutional

fees will be charged if the Student returns to class on or before the first class day scheduled after the termination of the LOA. The LOA is approved for a minimum of 30 days at a time and may not exceed two and four months (two months for smaller programs and four months for cosmetology programs only). All approved LOAs will be scheduled to begin on the first class day after the Student's last physical day of attendance prior to beginning the LOA and end on the "Scheduled Return Date." A student who does not return to School, or has failed to request an additional LOA prior to the "Scheduled Return Date" will be dropped. As this institution is required to take attendance, the withdrawal date for the purpose of calculating a refund is always the student's last day of attendance.

LOA will be considered on a case-by-case basis for situations like family and medical emergencies, and unusual circumstances. **If a student is not meeting Satisfactory Academic Progress, the LOA will be denied.** A student granted a LOA that meet's the school's LOA requirements is not considered to have withdrawn, and no refund calculation is required at that time.

For Federal Aid recipients, the Student's payment period is suspended during the LOA and no federal financial aid will be disbursed to Students while on a LOA. Upon the Student's return, the Student will resume the same payment period and coursework and will not be eligible for additional Title IV aid until the payment period has been completed. If the Student is a Title IV loan recipient, the Student will be informed of the effects that the Student's failure to return from a leave may have on the Student's loan repayment terms, including the expiration of the Student's grace period.

Standards of Conduct and Professionalism

These Standards of Conduct and Professionalism are established for the specific purpose of promoting an enriched learning environment for all Students. Developing efficient work habits, a positive attitude and definite goal orientations during training will enhance your potential for success. Students are expected to conduct themselves in a professional manner befitting the industry. High standards of integrity and character are expected. A student will be asked to leave if their conduct is unbecoming or in discord with any rules of Vogue College. Students must treat each other, Staff, and the customers with respect. A friendly atmosphere makes for more pleasant surroundings. Therefore, profanity, rudeness, gossip, and trouble-making will not be tolerated. All Students must:

- 1) Arrive for classes on time. If more than 10 minutes late, a Student is considered *tardy*, unless determined otherwise by an appropriate authorized School representative. Students may not be allowed to attend class or to clock in until the scheduled class is dismissed. The determination will be made based on the circumstances causing the tardiness. Excessive tardiness could result in suspension.
- 2) Notify a Staff member at least 30 minutes before an absenteeism or tardiness so that proper arrangements can be made to service clients that may be scheduled.
- 3) Follow time clock procedures by clocking in and out to accurately reflect hours in attendance. No Student may clock in/out for others. Students are responsible for clocking in and out on time and correctly.
- 4) Comply with scheduled lunch breaks. The time for the lunch break will depend on the classes scheduled and the clinic floor services that are assigned. As a consideration to fellow Students, clients, and Instructors, please notify Vogue College if you are not returning from lunch.
- 5) Obtain permission from a Staff member to leave the facility for any reason other than lunch time and closing.
- 6) Complete all assigned theory, practical, and clinic assignments in the designated time frames, including any assignments required to establish eligibility to retake failed exams or take missed exams. It is the Student's responsibility to contact the Instructor regarding makeup exams.

- 7) NOT refuse to do work that is assigned to them. A student refusing to do work will be clocked out and sent home.
- 8) Comply with the published dress code with name tag and practice proper hygiene and grooming at all times. Students not in compliance with dress code will not be allowed to clock in until coming into compliance.
- 9) NOT smoke, chew gum, eat, or drink, except in the designated areas. Do not smoke, congregate, or loiter anywhere at the front of the building. No smoking is allowed in Vogue College or within 10 feet of any entrance. Students must clock out for lunch at a time approved by an Instructor.
- 10) NOT perform any services on clients until successful completion of a Phase I training.
- 11) Practice courtesy and professionalism at all times when dealing with other Students, clients, visitors to Vogue College and Staff.
- 12) Follow all State laws and regulations at all times during School hours.
- 13) Understand that training involves sanitation, cleanliness and care of equipment. Students are responsible for personal work stations and work areas they are assigned and their upkeep. Daily assigned sanitation duties must be evaluated before clocking out each day. State Board regulation requires all Students to follow Sanitation rules and practices at all times.
- 14) Discuss only ethical and professional subject matter during School hours and refrain from using profanity. Vulgar or profane language (spoken or written in any form) is not tolerated.
- 15) Be fair, honest, and never steal. Refrain from the willful destruction of property. Vogue College is not responsible for lost or stolen items.
- 16) Refrain from having personal visitors to Vogue College. Guests will be asked to leave unless they are scheduled for a clinic service. No children are allowed in the classroom.
- 17) Be involved in curriculum related activities at all times when clocked in. Excessive time in the Student lounge is not allowed. Students who are not clocked in may not linger in the facility and distract other Students from training responsibilities. Students may not disrupt class.
- 18) Refrain from using the business phone for incoming or outgoing calls without the express permission of a Staff member or at designated times. Personal calls are limited to 3 minutes.
- 19) Power off all cell phones while in School at all times and place in locker while clocked in. They may not be used in any capacity (voice or text message) within the facility. **All calls or messages must be made outside of the building (off of the clock) or in the Student break room while clocked out for lunch.** Cameras and cell phone camera phones are prohibited without the written consent of student or patron. In addition to standard disciplinary policies, phones may be confiscated and held until classes end for the day. Please notify family members of Vogue College's phone for use in case of emergency.
- 20) Park only in the designated areas for Student parking. Vogue College does NOT provide parking for its Students. Front of the building parking is ALWAYS reserved for client use.
- 21) Receive not more than one (1) service at 50% off per week, as approved by an instructor. Students may not bring personal products into Vogue College without permission. Family members and person(s) the student resides with may receive services at a 20% discount with Staff approval (senior citizens days not included). Students who attendance falls below 67% will lose the privilege of personal services and family service discounts.
- 22) Know all pricing and service policies of Vogue College and the name, purpose, benefits, procedures, and cost of products used.
- 23) Keep all client analysis and service records up to date.
- 24) Recommend and prescribe appropriate services and retail products to each client assigned in order to develop professional skills.
- 25) Be respectful and treat every customer as an important class assignment. With the exception of

Instructors, Students cannot practice on anyone for a fee. Students are permitted to keep tips, but may not solicit them from customers.

- 26) Ask for an Instructor when needed.
- 27) Strive to continually upgrade abilities through education and practice.

General Rules of Appearance

- Students will not be allowed to clock in unless dressed appropriately, professionally, and in assigned uniform.
- Students will wear a uniform of black and white or a combination.
- Students must arrive at School properly groomed and display current or trendy hairstyle.
- Hair is to be neat and clean; no caps or rags may be worn.
- Female Student must wear appropriate day-time makeup.
- Students must practice good hygiene at all times.
- Shoes must be polished and free of scuff marks with a heel height of no more than 2 inches.
- Sandals, flip-flops, or open toe shoes are not to be worn.
- Clothing must be clean and free of tears and stains.
- Sleeveless tops, tank tops, tube tops, and T-shirts are not permitted.
- Shirts that show the underarms are not allowed
- Students cannot wear shorts or skirts shorter than the knee.
- Denim or parachute style pants are not allowed.
- Play Days: A dress play day may be declared for special occasions, such as Halloween, Mardi Gras, etc.
 Rules established by the administration must be adhered to and aprons must be worn while performing guest services.

Dress Code

- Black scrubs pants with Vogue T-shirt
- Name tag and required identification
- Appropriate closed toe footwear, black or white only

Grounds for Withdrawal/Termination

A Student may be Officially Withdrawn at the discretion of Vogue College at any time. Reasons for Official Withdrawal may include, but is not limited to:

- Non-compliance with General Policies, the enrollment contract, or State Laws and Regulations;
- Improper conduct or any action which causes or could cause bodily harm to a client, a student, or employee of the school;
- Willful destruction of school property; and
- Theft or any illegal act.

Levels of Advisement

A Student may be advised by Vogue College administration regarding attendance, academic grades, or conduct by any of the following actions:

A documented verbal warning.

A written 1-day suspension. A written 3-day suspension. Termination from the course.

Copyright and Computer Use Policy

Vogue College supports enforcement of copyright law for the protection of its Employees as both creators and users of copyright protected works. Vogue College requires that Staff and Students comply with federal law regarding the use of copyright protected materials. In addition, in the spirit of promoting "the progress of science and the useful arts," Vogue College supports the fair use for such purposes as criticism, comment, news reporting, teaching scholarship or research and reproduction of copyrighted materials (including multiple copies for classroom or library use), for educational purposes as outlined in the federal Copyright Law (PL94-553).

Administrative Rule

- 1. This administrative rule is based upon the original Copyright Act of 1976 and the amendments added by the Digital Millennium Copyright Act signed into law in 1998.
- 2. This administrative rule applies to all Staff and Students who make use of materials created by entities other than themselves. This includes but is not limited to materials used for classroom teaching, out of class presentations, online distribution, professional conferences, homework assignments, electronic transmission and for College publication.
- 3. Copyright issues dealing with intellectual property created by Staff and Students are covered in the administrative rule on intellectual property.
- 4. Vogue College considers the educational environment to consist of traditional on-campus instruction.
- 5. Staff and Students are expected to comply with copyright law and to apply the fair use criteria to each use of material of which they are not the originator.
- 6. Unauthorized peer-to-peer file sharing, illegal downloading or unauthorized distribution of copyrighted materials using the institution's information technology system is prohibited.
- 7. The only software programs, other than Students' projects, to be used on systems for Vogue College are those products for which Vogue College owns a valid license or Vogue College may legally use. Copying Vogue College's software from the computer system is considered theft and is a serious offense. Copying or modifying College software and/or borrowing software from the labs is not permitted. If you have a question, please see the system administrator.

In compliance with the Section 512(2)('c)('2) of Chapter 5, Title 17 of United States Code, Vogue College shall have a DESIGNATED AGENT "to receive notifications of claimed infringement" and "other contact information which the Register of Copyrights may deem appropriate." The designated agent for Vogue College will be the President.

Fair Use

shall include:

Fair Use is the use of a copyrighted work for purposes such as criticism, comment, news reporting, teaching (including multiple copies for classroom use), scholarship, or research.

In determining whether the use made of a work in any particular case is a fair use, the factors to be considered

1. The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes;

- 2. The nature of the copyrighted work;
- 3. The amount and substantiality of the portion used in relation to the copyrighted work as a whole; and
- 4. The effect of the use upon the potential market for or value of the copyrighted work.

Vogue College encourages Staff and Students to be diligent in the application of the fair use criteria. Through diligent application College constituents and Vogue College avail themselves of protection from infringement by establishing "reasonable grounds for believing that his or her use of the copyrighted work was a fair use" according to Sections 107 and 504c of United States Code title 17.

<u>Civil and Criminal Penalties for Violation of Federal Copyright Laws</u>

Copyright infringement is the act of exercising, without permission or legal authority, one or more of the exclusive rights Granted to the copyright owner under section 106 of the Copyright Act (Title 17 of the United States Code). These rights include the right to reproduce or distribute a copyrighted work. In the file-sharing context, downloading or uploading substantial parts of a copyrighted work without authority constitutes an infringement.

Penalties for copyright infringement include civil and criminal penalties. In general, anyone found liable for civil copyright infringement may be ordered to pay either actual damages or "statutory" damages affixed at not less than \$750 and not more than \$30,000 per work infringed. For "willful" infringement, a court may award up to \$150,000 per work infringed. A court can, in its discretion, also assess costs and attorneys' fees. For details, see Title 17, United States Code, Sections 504, 505.

Willful copyright infringement can also result in criminal penalties, including imprisonment of up to five years and fines of up to \$250,000per offense.

For more information, please see the Website of the U.S. Copyright Office at www.copyright.gov, especially their FAQ's at www.copyright.gov/help/faq.

Disciplinary Action

Disciplinary action may be taken in the event that the provisions of this guideline are violated. The administration has sole discretion in determining what action, if any, will be taken against persons violating the provisions of this guideline. Handling of violations to this guideline may vary according to the particular situation. Where the use of the computer is an integral part of the instructional program, violators need to be disciplined immediately and regain access to the computer so that instruction may continue. Disciplinary action may range from a verbal reprimand to legal action.

Internet Guidelines

Internet access is now available to Students and Staff. The goal in providing this service to Instructors and Students is to promote educational excellence by facilitating resource sharing, innovation, collaboration, and communication. Vogue College's network is an electronic network, which enables access to the Internet. The Internet is an electronic highway connecting thousands of computers all over the world and millions of individual subscribers. Students and Instructors and Staff may have access to:

- · Information and news
- Opportunity to and research
- Public domain and shareware software of all types

With access to computers and people all over the world also comes the availability of material that may not be considered to be of educational value in the context of the Vogue College setting. On a global network, it is impossible to control all materials and an industrious user may discover controversial information. The College firmly believes that the educational value of information and the interaction available on this worldwide network outweighs the risks that users may procure materials that are not consistent with the educational goals of Vogue College.

Privileges

The use of the network is a privilege, not a right, and inappropriate use will result in a cancellation of those privileges. The system administrator may close an account at any time, as required. Vogue College may request the System Administrator to deny, revoke, or suspend specific user accounts.

Users' Obligations

Users must be clearly aware of which computing practices are considered acceptable and which are considered unacceptable.

- Vogue College-related files are the only files to be saved on one's account. Storing commercial software, utility programs, games or hidden files to the account is not permitted.
- Transmission of any material in violation of any U.S. or State regulations is prohibited. This includes, but is not limited, to copyrighted material, threatening or obscene material, or material protected by trade secrets.
- Playing games on Vogue's computer equipment or using the system in association with inappropriate textual material or graphic images is prohibited.
- Saving to the hard disk drive is granted only by permission of the System Administrator.
- One may use computing facilities and services only for authorized purposes.
- One may not attempt to copy, disclose, transfer, examine, restore, change, add or delete information or programs belonging to another user.
- One may not attempt to subvert the restrictions associated with your own or any other computing accounts.

Netiquette

Everyone is expected to abide by the generally accepted rules of network etiquette. These include (but are not limited to) the following:

- Be polite. Do not use abusive, vulgar, or inappropriate language in your messages to others.
- Use appropriate language. Do not swear, use vulgarities or any other inappropriate language.
- Messages relating to or in support of illegal activities may be reported to the authorities.
- Be careful what you say about others.
- Leave equipment and room in good condition for the next user/class.
- Do not use the network in a way that you disrupt the use of the network by others.

Security

Security on any computer system is a high priority, especially when the system involves many users. If you feel you can identify a security problem, you must notify the System Administrator. Do not demonstrate the problem to other users. Do not use another user's account. Do not give your password to any other individual. Attempts to log in to the network as a System Administrator will result in cancellation of user

privileges.

Vandalism

Vandalism will result in immediate cancellation of privileges and may result in disciplinary action. Vandalism is defined as any malicious attempt to harm or destroy data of another user and abuse or misuse of hardware. This includes, but is not limited to, the uploading or creation of computer viruses. Users should report any suspected violations to a teacher, administrator or system administrator.

Grievance Policy

In accordance with the institution's mission Statement, Vogue College will make every attempt to resolve any Student complaint that is not frivolous or without merit. Complaints will be addressed honestly and fairly without retaliation. Evidence of final resolution of all complaints will be retained in School files in order to determine the frequency, nature, and patterns of complaints for the institution. The following procedure outlines the specific steps of the complaint process.

- 1. The Student should register the complaint in writing on the designated form provided by the institution within 10 days of the date that the act which is the subject of the complaint occurred.
- 2. The complaint form will be given to Vogue College Director.
- 3. The complaint will be reviewed by Vogue College Director and Corporate Office and a response will be sent in writing to the Student within 30 days of receiving the complaint. The initial response may not provide for a final resolution of the problem but will notify the Student of continued investigation and/or actions being taken regarding the complaint.
- 4. If the complaint is of such nature that it cannot be resolved by Vogue College and/or Home Office it will be referred to an appropriate agency if applicable.
- 5. Depending on the extent and nature of the complaint, interviews with appropriate Staff and other Students may be necessary to reach a final resolution of the complaint.
- 6. In cases of extreme conflict, it may be necessary to conduct an informal hearing regarding the complaint. If necessary, Vogue College will appoint a Hearing Committee consisting of one member selected by Vogue College who has had no involvement in the dispute and who may also be a Corporate Officer, another member who may not be related to the Student filing the complaint or another Student in Vogue College, and another member who may not be employed by Vogue College or related to Vogue College Owners. The hearing will occur within 30 days of committee appointment. The hearing will be informal with the Student presenting his/her case followed by Vogue College's response. The Hearing Committee will be allowed to ask questions of all involved parties. Within 15 days of the hearing, the committee will prepare a report summarizing each witness' testimony and a recommended resolution for the dispute. The Corporate Office shall consider the report and either accept, reject, or modify the recommendations of the committee.
- 7. Students must exhaust Vogue College's Student Complaint Procedure before submitting the complaint to the State or School's accrediting agency. State licensing and accrediting agencies' contact information may be found elsewhere in this catalog.

Administrative Staff and Faculty:

Home Office: 1101 S Capital of TX Hwy, Building K, Suite 150 Austin, TX 78746

Phone: 512.916.0077 Fax: 512.916.0076

Teena Ball Elizabeth Schalk Stephanie Williams CEO/Owner
VP of Operations
Bookkeeper

Aracely Hammond Jennifer Velasquez Julie Nabe

Ernesto Esparza

Financial Aid Director
Office Manager
Financial Aid Director

Lisa Gutierrez Finan

Financial Aid Director

Maintenance

CAMPUSPERSONNEL

McAllen Campus:

800 W. Fern Avenue, McAllen, TX 78501 Phone: 956.687.6149 Fax: 956.687.3236 Fredericksburg Campus: 1836 Fredericksburg Rd,

1836 Fredericksburg Rd, San Antonio, TX 78201

Phone: 210.735.8401 Fax: 210.735.9402

Susana Gonzalez Director

Maida Ortega Director of Education
Lizzy Leon Admissions Officer
Maria Elizarraraz Admissions Officer
Krystle Avendano Financial Aid Officer

Krystle Avendano Karyme Castro Receptionist Francinne Perez Instructor Melissa Flores Instructor Yvonne Noriega Instructor Carla Balleza Instructor Vanessa Riojas Instructor Samantha Canales Instructor Claudia Villarreal Instructor

Guadalupe Hernandez Instructor
Sylvia Perez Instructor

Monica Bartley Admissions Officer

Veronica Zabith Receptionist

Stefanie Matthews Financial Aid Officer

Crystal Vasquez Instructor
Mary De Luna Instructor
Amanda Villasenor Instructor
Veronica Carrera Instructor

Lubbock Campus:

1712 34th Street, Lubbock, TX 79411

Phone: 806.589.5150 Fax: 806.763.1327

Ingram Campus:

6012 Ingram Road, San Antonio, TX 78238 Phone: 210.432.5904 Fax: 210.520.5687

Janine Salas Director & Financial Aid Melissa Cole Admissions Officer

Mackenzie Mealem Instructor
Sonya Urias Instructor
Julie Ramos Instructor

Open Director

Andrea Elizondo Admissions Officer
Thelma Garza Financial Aid Officer

Open Receptionist
Jasmine Alaniz Instructor
Charles Botello Instructor
Victor Sanchez Instructor
Gina Cuellar Instructor
Yolanda De La Fuente Instructor
IvyRose Resurez Instructor
Miranda Gonzalez Instructor

Cost of Attendance & Financial Aid Information

McAllen Tuition

Program	Languages	Tuition	Books & Kit	TDLR	Registration	DE Access	Total
				Permit Fee	Fee	Fee	
Cosmetology	English/ Spanish	\$13,795	\$2,000	\$25	\$25	N/A	\$15,845
Esthetics	English/ Spanish	\$9,000	\$1,600	\$25	\$25	N/A	\$10,650
Nail Technology	English/ Spanish	\$7,000	\$1,500	\$25	\$25	N/A	\$8,550

Fredericksburg Road - San Antonio Tuition

Program	Languages	Tuition	Books & Kit	TDLR	Registration	DE Access	Total
				Permit Fee	Fee	Fee	
Cosmetology	English	\$13,795	\$2,000	\$25	\$25	N/A	\$15,845
Esthetics	English	\$9,000	\$1,600	\$25	\$25	N/A	\$10,650
Nail Technology	English	\$7,000	\$1,500	\$25	\$25	N/A	\$8,550

Ingram Road - San Antonio Tuition

Program	Languages	Tuition	Books & Kit	TDLR Permit Fee	Registration Fee	DE Access Fee	Total
Cosmetology	English/ Spanish	\$13,795	\$2,000	\$25	\$25	N/A	\$15,845
Esthetics	English/ Spanish	\$9,000	\$1,600	\$25	\$25	N/A	\$10,650
Nail Technology	English/ Spanish	\$7,000	\$1,500	\$25	\$25	N/A	\$8,550

Lubbock Tuition

Program	Languages	Tuition	Books & Kit	TDLR Permit Fee	Registration Fee	DE Access Fee	Total
Cosmetology	English	\$13,795	\$2,000	\$25	\$25	N/A	\$15,845
Esthetics	English	\$9,000	\$1,600	\$25	\$25	N/A	\$10,650
Nail Technology	English	\$7,000	\$1,500	\$25	\$25	N/A	\$8,550

TEXT BOOK PRICES:

- Milady Standard Cosmetology, 13th Edition ISBN: 9781285769417 List Price: \$133.95
- Milady Standard Cosmetology 13th Edition Spanish ISBN: 9781285772622 List Price: \$155.95
- Milady Standard Cosmetology Theory Workbook ISBN: 9781285769455 List Price: \$55.95
- Milady Standard Cosmetology Theory Workbook Spanish ISBN: 9781285769462 List Price:\$67.95
- Milady Standard Esthetics 12th Edition Textbook/Workbook bundle ISBN: 978035745546 List Price: \$303.95
- Milady Standard Esthetics 11th Edition Spanish ISBN: 9781111306991 List Price: \$175.95

- Milady Standard Esthetics: Student Workbook Spanish ISBN: 9781111306960 List Price: \$94.95
- Milady Standard Nail Technician 8th Edition Textbook/Workbook bundle ISBN: 9780357483657 List Price: \$264.95
- Milady Standard Nail Technician 7th Edition Spanish ISBN-13: 9781285080598 List Price: \$157.95
- Milady Standard Nail Technician: Study Resource Spanish ISBN: 9781285080581 List Price: \$83.95

Payment Terms and Charges:

The Student pays Vogue College the tuition and fees for the program selected in advance, upon commencement of the course of study, unless other payment arrangements are made and agreed upon by all applicable parties. Payments may be made by cash, TITLE IV, check, money order, or through non-federal agency or loan programs. Vogue College may, at its option and without notice, prevent the Student from attending class until the applicable unpaid balance is satisfied. Each course has been scheduled for completion within an allotted time frame. It is not realistic to expect to receive an education for free. Accelerated attendance may reduce financial aid eligibility and result in higher out of pocket cost of Student.

Extra Instructional Charges

Vogue College has reserved space, equipment, and licensed Instructors for you. If a Student does not graduate within the contract period, additional training will be billed at the rate of \$250 per week for full time Students or \$250 per week for part-time Students, or any part thereof, payable in advance, until graduation. Overtime charges are not eligible for financial aid.

Other Fees

\$150 Schedule Change Fee – First Change; \$300 Schedule Change Fee – Second Change. Only 2 changes permitted.

\$25 Transcript Fee

\$25 Mandatory Saturday Attendance Policy: All students are required to attend two Saturdays per month. Students will be charged \$25 for each missed Saturday by the 10th of the following month.

Financial Aid

Fredericksburg Campus – Cosmetology, Esthetics, and Nail Technology programs are eligible for financial aid. Ingram Campus – Cosmetology, Esthetics, and Nail Technology programs are eligible for financial aid. McAllen Campus – Cosmetology, Esthetics, and Nail Technology, programs are eligible for financial aid. Lubbock Campus - Cosmetology, Esthetics, and Nail Technology programs are eligible for financial aid. ***Nail Technology is not offered at this time in Lubbock.

****TDLR and Registration Fee are non-refundable.

Financial Assistance

Financial Assistance is available to those who qualify through the Financial Aid Office. The Financial Aid Officer for your campus is listed in the *Administrative Staff and Faculty* section of this catalog.

Students may apply for Title IV, HEA Federal Financial Aid by visiting www.fafsa.ed.gov

Department of Education publication "Funding Your Education" is available in the Financial Aid Office, and is posted on our website www.vogue.edu under the financial aid tab.

Title IV, HEA

A current year FAFSA (Free Application for Federal Student Aid) is required to be completed prior to a determination of eligibility for all Title IV funds. Directions to complete this application, an MPN (Master Promissory Note), and Entrance Counseling are located on the "Directions to Apply for Federal Student Aid", the US Department of Education's annual publication of "Funding Education Beyond High College: The Guide to Federal Student Aid" and Direct Loan Basics for Students" available in the Student Resource Center and/or Financial Aid Office: or:

FASFA Information Center: 1-800-433-3243

FAFSA website : <u>www.studentaid.ed.gov</u>

Vogue College participates in the Pell Grant, Stafford Direct Loan and Parent PLUS Direct Loan programs. Vogue College does not coordinate but will certify Veterans, State, Local Government and private funding sources.

Need Based Aid (Pell Grant and Stafford Subsidized Loan) Calculation: COA (Cost of Attendance) - EFC (Expected Family Contribution) = Need Eligibility

Non-Need Based Aid (Unsubsidized Stafford and Parent PLUS Loan) Calculation: COA - EFA (Expected Financial Assistance/all other aid) = Non-Need Eligibility

COA = Budget – each Student receiving an Award Letter estimating Title IV Eligibility will be assigned a Budget. The COA includes the following items: Tuition & Fees, Room and Board, Transportation, Misc/Personal, Books/Supplies and Other items such as special circumstances or expenses related to disabilities.

Institutional Financing is offered by Vogue College, but we do not have preferred lender arrangements. A Private Education Loan Application Self-Certification must be completed if the Student seeks an outside loan.

Vogue College does not employ any Students who are currently receiving financial aid and are attending Vogue College programs.

All Students who borrow a Stafford Loan while attending Vogue College must complete Direct Loan Entrance Counseling before funds will be certified.

Exit Counseling must be completed by all Students who are graduating or withdrawing from Vogue College. If a Student is unavailable to complete this information at Vogue College, a Direct Loan Exit Counseling Guide will be mailed to them for completion.

Counseling may be provided in person (individually or in groups), using audio-visual materials, US Department of Education Publications and /or online. Student borrowers should be advised to complete online exit counseling or come to the counseling session at Vogue College shortly before graduating or ceasing at least half-time enrollment.

NSLDS (National Student Loan Data System) is available at www.nslds.ed.gov where borrower's loan history can be reviewed. Students without Internet access can identify their loan holder by calling 1-800-4-Fed-Aid. The borrower will be made aware that the information on the NSLDS site is updated by Vogue College and the Department of Education and may not always have the most current information available. Information is

accessible by guaranty agencies, lenders, and institutions determined to be authorized users of the data system.

The Ombudsman's Office (1-877-557-2575) is a resource for borrowers when other approaches to resolving Student loan problems have failed.

OTHER FUNDING

VA Benefits

Selected programs of study at Vogue College are approved by the U.S. Department of Veterans Affairs for enrollment of those eligible to receive Chapters 31, Chapter 33, and Chapter 35 benefits.

In accordance with Title 38 US Code 3679(e), Vogue College adopts the following additional provisions for any students using U.S. Department of Veterans Affairs (VA) Post-9/11 G.I. Bill® (Ch. 33) or Vocational Rehabilitation & Employment (Ch. 31) benefits, while payment to the institution is pending from VA. This educational institution will not:

- Prevent the student's enrollment;
- Assess a late penalty fee to the student;
- Require the student to secure alternative or additional funding;
- Deny the student access to any resources (access to classes, libraries, or other institutional facilities) available to other students who have satisfied their tuition and fee bills to the institution.

However, to qualify for this provision, such students may be required to:

- Produce the VA Certificate of Eligibility (COE) by the first day of class;
- Provide a written request to be certified;
- Provide additional information needed to properly certify the enrollment as described in other institutional policies

Texas Workforce Solutions-Vocational Rehabilitation Services

Vogue College of Cosmetology is an eligible training provider.

TFC

Vogue College offers additional tuition financing through TFC. Students can apply for TFC loans through the financial aid department at the school. TFC loans are available to those who qualify after exhausting federal student aid eligibility. The amount borrowed may only be used to cover the tuition balance. Eligibility, loan terms and payment amounts are determined by the school. For more information see your financial aid officer.

Institutional Financing

Institutional financing is available to students who choose to make monthly payments towards their tuition balance instead of paying up front. Vogue College does not charge interest on institutional financing payments that are made on time. Institutional financial plans are determined by the financial aid department.

Each institution must make available to prospective and enrolled students information regarding how and where to contact individuals designated to assist enrolled or prospective students in obtaining the institutional, financial aid, security policies, graduation and completion rates, and crime statistics information

required to be disclosed under HEA Sec. 485(a). This information is posted on Vogue College's website at www.vogue.edu/disclosures/ and can be found in the student catalog. Paper copies are available upon request.

For general financial aid information contact your campus financial aid officer.

TRUE AND CORRECT STATEMENT, MISREPRESENTATION

The information contained in this Catalog, and its supplements, is true and correct as of publication.

Misrepresentation is prohibited at Vogue College. Misrepresentation is "Any false, erroneous or misleading Statement an eligible institution, one of its representatives, or any ineligible institution, organization, or person with whom the eligible institution has an agreement to provide educational programs, or to provide marketing, advertising, recruiting or admissions services makes directly or indirectly to a Student, prospective Student or any member of the public, or to an accrediting agency, to a State agency, or to the Secretary..."

"Includes Student endorsements/testimonials made under duress or based on a School requirement."

"Includes any Statement that has the likelihood or tendency to deceive or confuse. A Statement is any communication made in writing, visually, orally, or through other means."

"Any misrepresentation on which the person to whom it was made could reasonably be expected to rely, or has reasonably relied, to that person's detriment."